

**RYDEX INVESTMENTS JOINS THE FIGHT AGAINST ALZHEIMER'S**  
*Firm serves as Diamond Sponsor for Alzheimer's Association's  
2008 National Memory Walk®*

**October 13, 2008...Rockville, MD**—Associates at Rydex Investments are taking steps to end Alzheimer's. As a Diamond Sponsor of the Alzheimer's Association's annual National Memory Walk, the firm will help raise awareness and funds to advance Alzheimer's research and support individuals affected by the disease. This year's walk will take place on October 18 on the National Mall in Washington, D.C.

"Alzheimer's is a devastating illness that takes an emotional and financial toll on the lives of patients and their families," says Carl Verboncoeur, CEO of Rydex Investments. "We're proud to sponsor an event that may help bring an end to a disease that hits close to home for many of our associates and others in the community."

According to the Centers for Disease Control and Prevention, Alzheimer's is now the sixth-leading cause of death in the U.S. It's estimated that more than 5 million Americans are living with the disease—and as many as 10 million baby boomers will develop Alzheimer's in their lifetime.

By participating in next month's Memory Walk, Rydex associates hope to help change these grim statistics. Memory Walk is held every year in communities across the country. Since 1989, Memory Walk has raised more than \$225 million to find treatments, and eventually a cure, for Alzheimer's.

"Research indicates that someone develops Alzheimer's every 71 seconds," says Verboncoeur. "We're pleased to support the Alzheimer's Association as it works to eliminate this illness."

"Memory Walk is a wonderful way to join family, friends, caregivers and concerned community members—all wanting to make a difference," says Ruth Hayes, National Capital Area Chapter Chief Development Officer. "We encourage anyone who has been affected by Alzheimer's disease either directly or indirectly to come out and help us raise funds and awareness for this worthy cause."

For more information on Alzheimer's disease or to support the Memory Walk, please visit [www.alz.org](http://www.alz.org).

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**About the Alzheimer's Association**

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's research, care and support. Its mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Its vision is a world without Alzheimer's. Visit [www.alz.org](http://www.alz.org) for more information.

**About Rydex Investments**

Rydex Investments continues to drive change in the financial industry by introducing investment products and services that challenge conventional thinking, empower investors and provide essential

new options for uncertain market conditions. Rydex manages approximately \$13 billion in assets via nearly 100 mutual funds and exchange traded products.

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